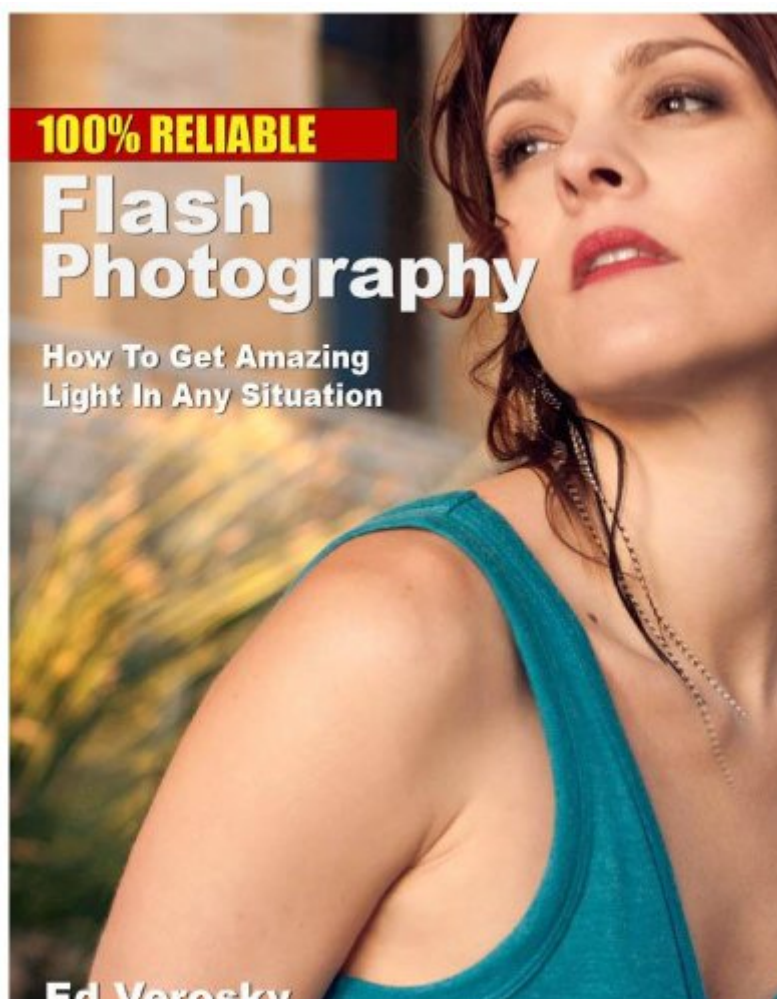


The book was found

100% Reliable Flash Photography: How To Get Amazing Light In Any Situation



Synopsis

Photographer and author, Ed Verosky, covers a variety of topics and techniques designed to help photographers consistently create high-quality images with minimal gear. Included are plenty of shooting strategies, diagrammed techniques, and examples which will make getting great photos much easier and more enjoyable. 100% Reliable Flash Photography provides pro and semi-pro photographers with a fast, no-nonsense guide for getting amazing light in any situation. Gain the skill and confidence you need to create great images with the most basic and available lighting sources. The strategies detailed in the book are designed to completely eliminate the stress of not being sure of what to do in a new or fast-moving environment. That makes it a perfect read for wedding, event, editorial, and portrait photographers. 100% Reliable Flash Photography centers on a strategy of standardization. The first part of the book covers relevant lighting and gear knowledge mostly focusing on how to do some really good work with a simple on-camera flash, or even basic household lighting. There are also off-camera flash techniques including detailed instructions for a basic two-light manual setup that serves as Verosky's typical gear for editorial work. This leads into the core chapter, Standardization, which is about making your gear easier to use and eventually master. The book continues with techniques, examples and diagrams for indoor and outdoor lighting, then several "backstories" quickly detailing shoots with several of the portrait subjects featured in the book.

Book Information

File Size: 2853 KB

Print Length: 118 pages

Simultaneous Device Usage: Unlimited

Publication Date: May 2, 2011

Sold by: Amazon Digital Services LLC

Language: English

ISBN-10: 1609846591

ISBN-13: 978-1609846596

ASIN: B004Z20B9E

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #893,287 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #70

inÃ Â Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference

> Flash Photography #103 inÃ Â Kindle Store > Kindle eBooks > Arts & Photography >

Photography > Lighting #366 inÃ Â Books > Arts & Photography > Photography & Video >

Equipment, Techniques & Reference > Lighting

Customer Reviews

I've been playing with photography for about 7 years but have only begun using flash over the past 5 months. I was one of those "natural light only shooters". Yup, I had no clue how to use flash and every time I tried to use it the photo turned out horrible. About 5 months ago I was attempting to take a portrait style photograph of my 11 year old granddaughter. It was a very bright and hazy day and the sun was just past noon. So I knew enough that I wouldn't be able to take a good photograph without seeking overhead cover which we did. I took 2 sets of photo's one using the cameras meter and the other a Sekonic L308S. As it turned out both sets were horrendous while the Sekonic exposed the photos properly the results were flat lighting and those dark shadows in the eye sockets among other problems. It was then I made the decision that I had to learn at least the basics of flash use. I searched youtube for flash photograpy and practiced to learn the use of flash as a fill and from there to use it with modifiers. It was on youtube that I saw Mr. Verosky's videos. I liked the way he presented himself and that his videos were short and always on point. I assumed this book would be presented in the same way and I wasn't disappointed there is no fluff the book is all business. This book is great for the person who is looking for a starting point to learn flash photography. IMO this book is best used as a supplement to many of the youtube videos regarding flash use. I would think it would be difficult for a total flash newbie to buy this book and put some of the recipes into use and get decent results if you don't understand the terminology and basics. Watching one or two flash videos on youtube will make this book and its recipes easier to understand and to put them into practice. Just like Mr Verosky I too have a (recipe) starting point for flash use, my settings are different but so is my equipment I'm so anal about those settings that I've created cheat sheets for both both inside and outside, bare flash and for all my modifiers. I can attest that having starting points makes creating the image you want easy and fast. If you're like I was a "natural light photographer" and thinking of learning flash then this book in combination with a few youtube videos and practice will make learning flash a snap

I've always been intimidated by electronic flash since TTL results seem hit or miss. Verosky's techniques are darn near fool-proof and his explanations are crystal clear. He make a great case for shooting all-manual and provides "100% reliable" set-up suggestions that then can be creatively tweaked. Each one is accompanied by an illustration that precisely locates each light, the subject and the camera. For my money, this is one of the best flash photography books I've run across. Highly recommended.

(Photo Enthusiasts to Pro reading Level) This is an excellent book for those looking to take the speed-light off the camera, and venture off into creative portrait lighting with confidence. It provides a turn-key foundation (Standardization) that will help in portraits in any situation. Taking the complex and often confusing interaction between camera & strobe and making it easy as A,B,C! Giving insight to bouncing light, continuous light, and daylight use with portrait photography using minimal gear! If you're serious about your portrait photography this is a must have for your arsenal of photography knowledge! Get book already!! Free your mind to focus on your subject, and not on every function of each button on your DSLR camera! GET PICTURES YOU CREATIVELY WANT!! 5 STARS! Excellent gift for that photography friend! (They will give you a bear hug after they read it!!!! LOL! :)

Nicely pattered book, well thought-out, well-organized chapters. Better than the sarcastic humor of Kelby books which "humor" gets in the way of real learning, Verosky tells it like it is and does not assume you have access to pro equipment. The data on reflectors, bounce flash and what to do in the darker moments of a portrait hobbyist's life are extensively covered. I have this on Kindle, but I'm sure the print version would be cool too. Recommended.

This is a very well written and to the point book. It has made portrait photography easier and successful!

I was backed off doing flash photography in the past. I justified it by saying that I preferred natural light. This book gave me understanding of how to get the effect I want using flash.

This is an excellent book for understanding flag photography. Well written and gives logical explanations on how to set up off camera flash.

Quick read with a ton of info.

[Download to continue reading...](#)

100% Reliable Flash Photography: How To Get Amazing Light In Any Situation Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Deadly Skills 2018 Day-to-Day Calendar: The SEAL Operative's Guide to Surviving Any Dangerous Situation and Being Prepared for Any Disaster SAS Survival Guide 2E (Collins Gem): For any climate, for any situation SAS Survival Handbook, Revised Edition: For Any Climate, in Any Situation Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Diseñar La Luz / Designing Light: Preparación De La Iluminación En La Fotografía Mediante El Flash / Preparation Of Lighting In Photography with The Flash (Photoclub) (Spanish Edition) Ultimate Survival Guide: 15-Books-Mega Bundle That Will Get You Safe From Any Dangerous Situation: (Prepper's Guide, Survival Guide, Emergency) 100 Deadly Skills: The SEAL Operative's Guide to Eluding Pursuers, Evading Capture, and Surviving Any Dangerous Situation Flash Photography: Get The Most Out Of Your On-Camera Flash! (On Target Photo Training Book 35) Digital: Photography: For Beginners 2ND EDITION: Pictures: Simple Digital Photography Tips And Tricks To Help You Take Amazing Photographs (Canon, Nikon, ... Flash, Frame) (DSLR Cameras Book 1) Lighting for Digital Photography: From Snapshots to Great Shots (Using Flash and Natural Light for Portrait, Still Life, Action, and Product Photography) Photography: Complete Guide to Taking Stunning, Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography Business: 4 Manuscripts - Adventure Sports Photography, Portrait Parties, Music Business Photography, Real Estate Photography Alfred's Basic Piano Library Flash Cards, Bk 1A & 1B: 102 Cards That Can Be Used by Any Beginning Student, Flash Cards Tuttle Chinese for Kids Flash Cards Kit Vol 1 Simplified Ed: Simplified Characters [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) (v. 1) Tuttle More Chinese for Kids Flash Cards Simplified Edition: [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) Tuttle Chinese for Kids Flash Cards Kit Vol 1 Traditional Ed: Traditional Characters [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning

Guide] (Tuttle Flash Cards) Tuttle Japanese for Kids Flash Cards Kit: [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)